

Engagement kit for culturally and linguistically diverse communities

2024 State general election



Dear supporter

Queenslanders will head to the polls on 26 October 2024 to **vote on what counts** – and have a say about the things that matter to them.

Around 3.7 million Queenslanders will be eligible to vote in the State election to choose their Member of Parliament for the next four years.

While voting is compulsory, it's also a right and responsibility in our democracy, and this engagement kit is aimed at making it easy for people in your community to participate and to find information in other languages when they go vote.

Can you help us?

We'd appreciate your support in sharing the [resources](#) in this kit with your community.

In this kit, you'll find:

- a sample article for community newsletters
- social media posts to share on your accounts
- links to videos that can be shared
- posters for your community notice board
- frequently asked questions

Over the next month you'll also see our **Vote on what counts to you** advertising campaign which will run across a broad range of traditional and digital channels, including translated versions on streaming, free to air television and community radio.

Please like and follow our social media accounts to stay up to date with the latest information about the 2024 State election.

If you have any enquiries, please email us at communication@ecq.qld.gov.au.

Thank you for your support,

ECQ Communication
Electoral Commission of Queensland

Sample article

It's time to *vote on what counts* to you! — 26 October 2024

When Queenslanders ***vote on what counts*** at the 2024 State election, they'll be voting for the decision-makers who will shape their community.

Voting in a State election is about more than just health, education, and housing. It's about choosing a Member of Parliament that you want to represent you and your community.

Now's the time to make sure you're ready to vote on 26 October 2024 and ensure your voice will be heard.

Remember, voting is compulsory.

Voting anywhere in Queensland

You don't need to vote in your local area. You can vote at any early voting centre or election day polling booth in Queensland.

Vote quickly

All Queensland voters will receive a Voter Information Card in the mail before the election.

That's the big maroon card that you might have received previously before an election.

Bring this card with you when you go to vote to get in and out of the polling booth more quickly.

Help in other languages

Every polling place in Queensland will have voting information in 25 languages.

Ask a staff member for the [Multilingual Guide](#) when you arrive to vote. If the language you need is not available in the Guide, a telephone translation and interpreting service is available through Language Loop. Election staff can assist you with these contact details.

Enrolling to vote

Are your enrolment details up-to-date. If you're not on the electoral roll, you can't have your say. Visit aec.gov.au to enrol to vote or update your details.

More information

The ECQ website is the best place to find information. Visit us to learn about ways to vote, how voting systems and counting works, voting times and places and more at ecq.qld.gov.au.



Voter Information Card

Look for this card in the mail and bring it with you when you vote!



Electoral Commission
QUEENSLAND

If undelivered please return to:
GPO BOX 1393 BRISBANE QLD 4001

2024 State General Election
Saturday 26 October

POSTAGE
PAID
AUSTRALIA

It's time to vote! Bring this card with you.



S000000000 FR

JANE CITIZEN
123 SAMPLE STREET
SAMPLE QLD 4000


For more information:

-  ecq.qld.gov.au
-  1300 881 665
-  @ECQInfo
-  @electoralcommissionqld
-  @electoralcommissionqld




Q12345678

Remember, voting is
COMPULSORY



Electoral Commission
QUEENSLAND

 Your state electorate is


Sample electorate

Your information is current as of 30 September 2024.

Early voting hours are now longer!


Early voting is 8am–6pm from Monday 14 to Friday 25 October 2024.

Scan the QR code to find an early voting centre or visit ecq.qld.gov.au/earlyvoting



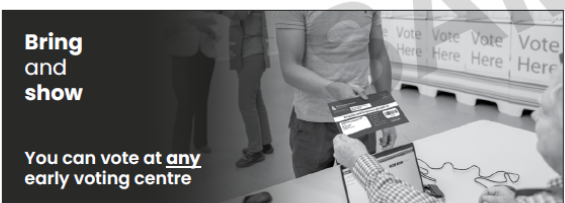
Election day voting is 8am–6pm on Saturday 26 October 2024.

Scan the QR code to find a polling booth or visit ecq.qld.gov.au/electiondayvoting



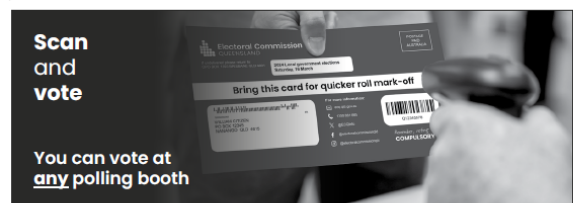
Bring and show


You can vote at any early voting centre



Scan and vote

You can vote at any polling booth



Contact us for other voting options. See front for contact details. 

Help in other languages

Look for this [poster](#) when you arrive to vote.

Need help with voting?

Ask our staff for information in your language.



| | |
|-----------------|--|
| أريبرعلا ةغلللا | انيدل نيفظوملا دح نم كتغلب تاجول عم ىلع لوصحلا كنكمي؟ تيوصتلا يف ددعاسجلا ىل جاتحت له |
| සිංහල | ඔබගේ ඡන්දය දීමට ඔබට ආවේණික තොරතුරු අවබෝධ කරගැනීමට අපගේ සේවකරුවන්ගෙන් ආවේණික තොරතුරු ලබාගැනීමට අපට සූදානම්ව සිටිමු. |
| မြန်မာ | မဲဝေးရာတွင် အကူအညီ လိုပါသလား။ သင့်ဘာသာစကားဖြင့် အချက်အလက်များကို ကျွန်ုပ်တို့၏ ဝန်ထမ်းထံတွင် တောင်းဆိုပါ။ |
| 简体中文 | 需要投票方面的帮助吗？ 问我们工作人员要中文信息。 |
| 繁體中文 | 需要投票方面的幫助嗎？ 請向工作人員索取繁體中文版資料。 |
| Chin Zomi | Deihteelna tawh na huh kisam hia? Nang kampau tawh thu le late theihna dingin ei' nasemmite uh na ngen in. |
| عربى | دینک مہارف انت دوخ نابز هب ار تاجول عم مک دیه اوخب ام ناندن چراک زا؟ دیدراد زاین کجک هب نداد یار یارب ای |
| Filipino | Kailangan mo ba ng tulong sa pagboto? Humingi sa aming kawani ng impormasyon na nasa inyong wika. |
| Français | <i>Besoin d'aide pour voter ? Adressez-vous à notre personnel pour des informations dans votre langue.</i> |
| Italiano | Hai bisogno di aiuto per votare? Puoi chiedere informazioni al nostro personale nella tua lingua. |
| 日本語 | 投票に関する助けが必要ですか？あなたの母国語での情報について、スタッフにお尋ねください。 |
| ကဠိ | လိပ်ဘုတ်တံ၊လေးတံ၊ဟုတ်တံ၊အင်္ဂါ၊ ဗဟိုတံ၊ကျိလေးနုကျိနုပုပုဘုတ်တံ၊ဘုတ်တံ၊ |
| ខ្មែរ | តើ ត្រូវការជំនួយក្នុងការបោះឆ្នោត ឬទេ? សួររូបភាពរបស់យើង ដើម្បីទទួលបានព័ត៌មានអំពីការបោះឆ្នោត។ |
| Kirundi | Woba ukeneye ubufasha mu gutora? Baza abakozi bacu amakuru mururimi rwawe. |
| 한국어 | 투표에 도움이 필요하십니까? 직원에게 한국어로 된 정보를 요청하십시오. |
| ພາສາລາວ | ຕ້ອງການຄວາມຊ່ວຍເຫຼືອໃນການຈັດແບບສະຖານ? ສອບຖາມຂໍ້ມູນພາສາຂອງທ່ານໄດ້ຈາກພະນັກງານຂອງພວກເຮົາ. |
| Bahasa Melayu | Perlukan bantuan semasa mengundi? Minta bantuan daripada kakitangan kami untuk mendapatkan maklumat dalam bahasa anda. |
| عسراف | دینک ل اوس ام ناندن چراک زا انت دوخ نابز هب تاجول عم بسک یارب؟ دیدراد نداد یار یارب کجک هب زاین |
| ਪੰਜਾਬੀ | ਕੀ ਵੋਟ ਪਾਉਣ ਲਈ ਸਹਾਇਤਾ ਦੀ ਲੋੜ ਹੈ? ਸਾਡੇ ਅਮਲੇ ਤੂੰ ਆਪਣੀ ਭਾਸ਼ਾ ਵਿੱਚ ਜਾਣਕਾਰੀ ਲਈ ਪੁੱਛੋ। |
| Somali | <i>Ma u baahan tahay in lagaa caawimo codbixinta? Weydii shaqaalahayaga wixii macluumaad ah oo ku saabsan luqadaada.</i> |
| Español | <i>¿Necesita ayuda para votar? Solicite a nuestro personal información en su idioma.</i> |
| Kiswahili | <i>Je, unahitaji usaidizi wa kupiga kura? Waulize wafanyakazi wetu taarifa katika lugha yako.</i> |
| ไทย | คุณต้องการความช่วยเหลือในการลงคะแนนเสียงหรือไม่? สอบถามข้อมูลกับเจ้าหน้าที่ของเราในภาษาของคุณได้ |
| ትግርኛ | ድምጺ ለብ ምሃብ ሓገዝ የድልየኩም ድዩ? ንሰራተኞቻችን ብቋንቋኩም ሓበሬታ ስተቱ። |
| Tiếng Việt | Cần trợ giúp về việc bỏ phiếu? Hãy hỏi nhân viên của chúng tôi cho các thông tin bằng ngôn ngữ của quý vị. |





Help spread the word

You can share these [resources](#) with your community.

Social media tiles

*Downloadable social media tiles can be found on our [Resources page](#).

| Social media post | Social media tile* |
|--|--|
| <p>It's time to make your vote count. Queensland's State election is Saturday 26 October.</p> <ul style="list-style-type: none">✓ You can vote at any polling booth within Queensland.✓ There is only one ballot paper, and you need to number every box.✓ Early voting hours have been extended to 8am–6pm. <p>Learn more about the election and your voting options at the ECQ website.</p> |  |
| <p>Before you share information online – Stop and Consider.</p> <ul style="list-style-type: none">? Does it come from a reputable source?? Is it current?? Could it be a scam? <p>If you see or hear something you're not sure about, visit the ECQ's Election Facts page to ensure you have the facts about the election. Visit ecq.qld.gov.au/electionfacts to learn more.</p> |  |

Make voting quick and easy at the upcoming State election.

Look out for this big maroon card in the post. Take it with you when you go to vote to help get in and out more quickly.

Early voting is available from 14 October 2024 or you can vote on election day on 26 October 2024. For voting times and locations, visit the [ECQ website](#).



Videos

We have several videos available on our [YouTube channel](#), and we like these 3 informational videos located on our [Resources page](#).

1. Stop and consider animation
2. Ways to vote
3. Requesting a postal vote

Posters

[Download](#) a copy for your community noticeboards. A4 and A3 sizes are available.

Vote ON WHAT
COUNTS TO YOU

VOTE

State Election
26 October

Check out early voting options

 Electoral
Commission
QUEENSLAND

ecq.qld.gov.au

Vote WHEN IT'S CONVENIENT

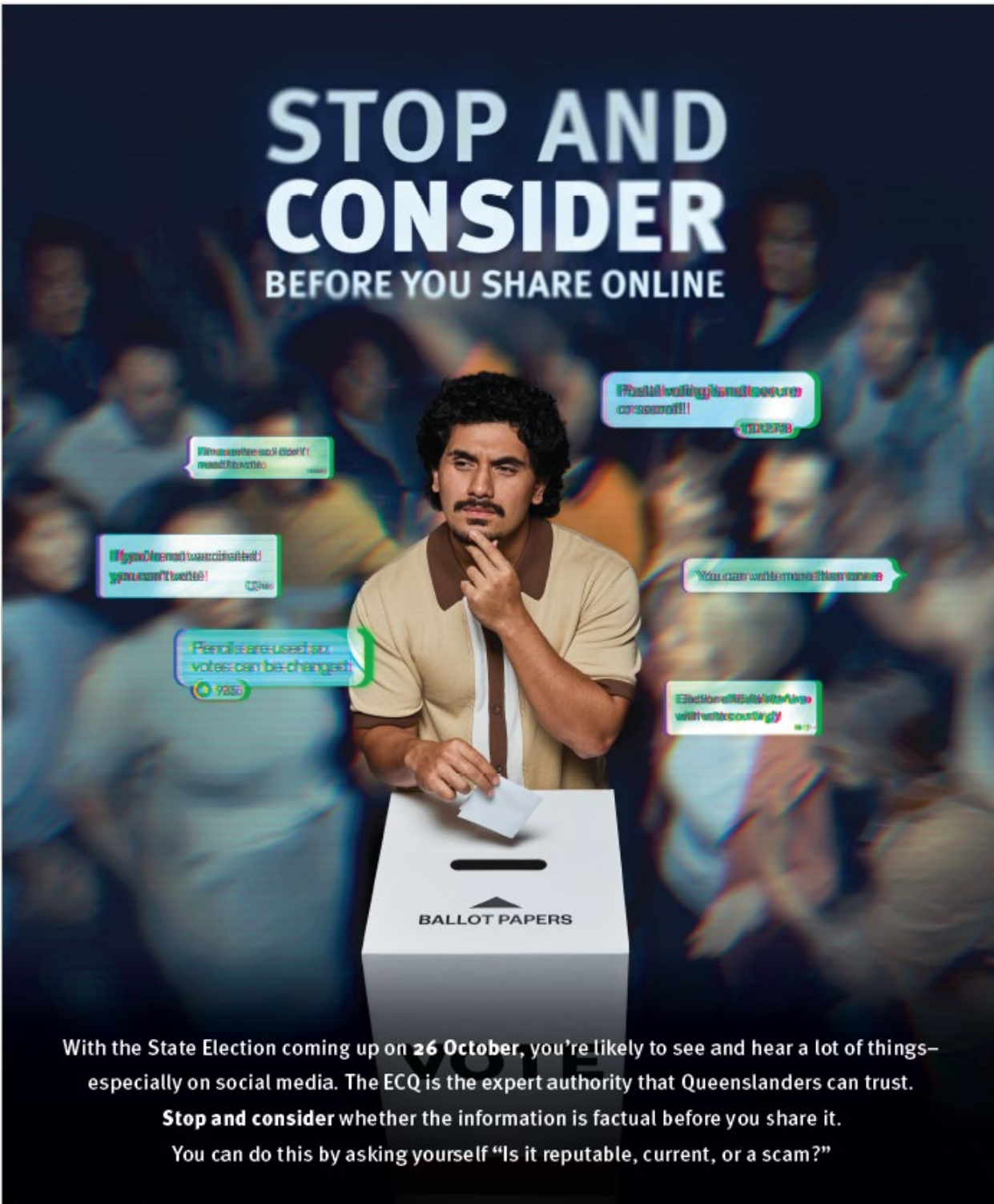


**State Election
26 October**

Check out early voting options

STOP AND CONSIDER

BEFORE YOU SHARE ONLINE



With the State Election coming up on **26 October**, you're likely to see and hear a lot of things—especially on social media. The ECQ is the expert authority that Queenslanders can trust.

Stop and consider whether the information is factual before you share it.

You can do this by asking yourself “Is it reputable, current, or a scam?”



Electoral
Commission
QUEENSLAND

Find out more on the ECQ website

ecq.qld.gov.au

Frequently asked questions

Is voting compulsory?

Voting is compulsory for all Australian citizens aged 18 years or older. If you do not vote, you may receive a fine. On 26 October 2024, it will be compulsory for all enrolled Queenslanders to vote for the Member of Parliament they want to represent them for the next four years.

Are you enrolled to vote?

Visit aec.gov.au to enrol to vote or to check your details are up-to-date.

Have you changed address?

If you've changed address since the last election, you'll need to update your details on the electoral roll to ensure you are voting in the correct electorate. Update your details at aec.gov.au.

Why do I need to vote in a State general election?

Voting for your member of Parliament helps determine the future of Queensland. The Queensland government is responsible for education, health, the environment, transport, public works, police services and more.

Every time you go to a hospital or visit a public school, your State government is at work. Don't miss out on having a say on how it works for you.

Why is voting important?

Governments make decisions about services, laws and protections that impact on every part of our lives. By voting, you are part of this decision-making and making a choice about how Queensland is run.

If you don't vote, you are relying on someone else to choose your representative for you. The best way to make sure you are involved in decisions about your community is to vote.

What is a Voter Information Card?

A Voter Information Card is sent to your enrolled address before an election in Queensland. An email version is also sent to you if you have added your email address to the electoral roll.

Your card is personalised for you and includes your electorate and a barcode that election staff can scan at a polling place to help you get in and out quicker.

Is there help for people who do not speak English or have limited English?

Every polling place in Queensland will have voting information in 25 languages. Ask a staff member for the [Multilingual Guide](#) when you arrive to vote. If the language you need is not available in the Guide, a telephone translation and interpreting service is available through Language Loop.

Election staff can assist you with these contact details.

I need voting information written more simply.

The ECQ has developed an Easy read guide to voting in a State election. The information in this guide is written in an easier to read way. Pictures are also used to explain concepts. The Guide is available as an [accessible PDF](#) or as a webpage in [accessible HTML](#).

How can I cast my vote?

Every Queenslander can choose the most convenient way for them to vote.

- **Vote on election day, 26 October 2024** – you can vote at any polling place in Queensland. The [Find My Polling Booth tool](#) on the ECQ website will help you find the best booth for you. Bring your maroon Voter Information Card with you for quicker voting. You can vote from 8am to 6pm on election day.
- **Vote early from 14 October 2024** – you can vote before election day at an early voting centre anywhere in Queensland. Bring your maroon Voter Information Card with you for quicker voting. Early voting centres are open from 8am-6pm Monday-Friday from 14-25 October 2024. Visit the [ECQ website](#) to find an early voting.
- **Vote by post** – anyone can request a postal vote. The most direct way is via the [ECQ website](#) before requests close at 7pm on Monday 14 October 2024. When you receive your voting materials, you can complete your vote straight away but remember to read the instructions carefully first to ensure your vote can be included in the count. Return your postal vote as soon as you can. The ECQ must receive it by 5pm on Tuesday 5 November 2024. Visit the ECQ website to watch a [video about postal voting](#).
- **Voting by telephone** – telephone voting is available for eligible electors who cannot attend a polling booth because they are away or cannot vote without assistance. Check the [ECQ's fact sheet](#) to see if you are eligible before registering. Registration for eligible people is from 9am on Monday 14 October until noon on Saturday 26 October 2024. You can vote from 14 October until 6pm on election day, 26 October 2024.

How do I know which electorate I am enrolled in?

Your electorate is on your Voter Information Card or you can find out at the [ECQ website](#). During a State general election, you can vote at any polling place in Queensland.

Is there help for people with accessibility needs?

Check the [Find My Polling Booth webpage](#) for the accessibility access at polling booths in your local area. If you have mobility issues you can also vote from your car. Call the phone number of the booth supervisor, which can be found on a sign out the front of the voting centre, and an election official will come out to your car help.

I need help filling out my ballot paper.

If you need help when voting, another person can assist you in the polling booth. This person may act as an interpreter, read, and explain the ballot paper instructions, complete the ballot paper according to your instructions and place the ballot paper in the ballot box. You may bring a friend or relative to assist you or ask an election official to help.

I heard something about the election that doesn't sound right.

The ECQ is Queensland's team of electoral experts, so if you hear or see something you're not sure about, visiting our [Election Facts webpage](#) will help ensure you have the facts about elections.

Stop and consider the information is reputable, current or a scam before sharing information about the electoral process online.